Job Title: Lead - Communications

Location: New Delhi

About the Role

Participatory Research in Asia (PRIA) is seeking an experienced professional to provide strategic leadership for the organization's internal and external communications. The role is responsible for strengthening institutional visibility, positioning the organization as a thought leader, translating research into compelling communication products, supporting fundraising and partnerships through effective communication, and managing digital engagement across multiple platforms.

Key Responsibilities

- Develop and implement the organization's communication strategy aligned with institutional priorities.
- Position the organization as a leading voice in participatory development, governance, climate resilience, higher education, social accountability, and democratic participation.
- Develop annual communication plans with measurable outcomes.
- Translate research findings into policy briefs, stories, infographics, videos, newsletters, and media-friendly content.
- Support dissemination of research reports and publications to diverse audiences.
- Work closely with researchers to communicate complex evidence in accessible formats.
- Develop communication guidelines and editorial standards.
- Strengthen the organization's national and international profile.
- Lead the organization's digital communication strategy.
- Oversee website content and regular updates.
- Manage social media platforms and develop engaging campaigns.
- Use analytics to improve digital reach and engagement.
- Produce communication assets for fundraising campaigns and partnership development.
- Lead communication planning for conferences, webinars, policy dialogues, and public events.

Essential Qualifications and Experience

- Master's degree in Communications, Journalism, Mass Communication, Public Relations, Development Studies, Public Policy, or related discipline.
- At least 5 years of progressively responsible experience in strategic communications.
- Experience working with civil society organizations, research institutions, think tanks, universities, international organizations, or development agencies.
- Demonstrated experience communicating research and evidence to policy and public audiences.

Essential Skills

- Exceptional writing and editing skills.
- Strong storytelling abilities.
- Strategic thinking and planning.

- Media engagement and public relations.
- Digital communications and social media strategy.
- Content development for multiple audiences.
- Website content management.
- Photography and video communication (desirable).
- Strong presentation and public speaking skills.

PRIA is an equal opportunity employer and provides a conducive and safe environment for learning and working. The organisation is committed to preventing sexual harassment in the workplace and ensures that all employees, interns, volunteers, and visitors have a safe and clean environment in which to undertake their work and learning.

Other terms and conditions:

(1) Initial appointment (consultancy contract) will be for 12 months, extendable for a longer period based on performance reviews.
(2) Annual CTC: INR 10–15 lakhs, commensurate with qualifications and relevant experience.
(3) Only shortlisted candidates will be called for interviews.

Candidates with relevant professional qualifications may apply by sending their resume along with a cover letter to **hr@pria.org** as soon as possible. Please indicate the required joining time in the cover letter.